

# **Brief Discussion on Scenes and Strategies in Capital Markets Manipulation Detection: From Influence Diffusion Perspectives**

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**Abstract.** In capital market, earlier detection of the influential entities can be beneficial to both market investors' and regulators' decision making, those whose change can significantly affect the whole trend of the related ones. Meanwhile, market manipulation in capital markets is a serious concern, encompassing tactics like pump and dump, market cornering, spoofing, and wash trading, which disrupt market fairness and erode investor trust. Market manipulation encompasses a range of activities designed to artificially influence the price or trading volume. By leveraging both information behavior data(stock news opinion/volume) and business behavior(stock trading price/volume), together with trade patterns and communication channels, several herding based manipulation scenes and detection models are discussed and proposed.

## **1 Introduction**

Herding is defined to include any behavior similarity/dissimilarity brought about by the interaction of individuals. It is due to the real or imagined pressure from others or groups, a person's behavior or opinion has changed. When this concept is constantly extended and used to describe the social phenomenon of human beings, it can be expressed in many forms mainly refers to social and economic situations in which an individual's decision making is highly influenced or conformed by the decisions of others. Sometimes, people are expected to conform to a kind of expectations or requirements, but do not really believe in what they do - for example, people sometimes wear a tie, although they do not like this - this is a kind of external force and performance, the purpose is to get a reward or avoid punishment, sometimes people really believe that the group does things, because people believe that milk is nutritious - such a sincere, intrinsic conformity known as the "acceptance".

## **2 General Research Framework on Fake News and Market Manipulation Detection**

This discussion attempts to sort out and discuss the application of network and behavioral analysis in areas such as securities issuance, information disclosure, securities investment trading, securities illegal trading, securities market risk supervision, and securities investor protection. It also aims to form typical cases and

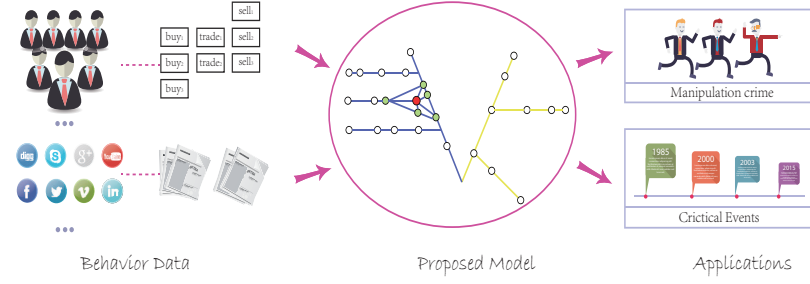


Fig. 1: Overview on Manipulation Detection Framework.

discuss solutions in conjunction with the China Securities Regulatory Commission's (CSRC) Technology.

Contrary to theoretical assumptions, securities market investors are not independent of each other; they have various connections. Investors observe and exchange information with each other, and the interactive feedback affects their decisions, which in turn affects the market. This can also be referred to as an information community formed by the information connections among investors. The study intends to model the propagation characteristics of information in the securities market. On one hand, it analyzes herd behavior from the perspective of coordinated trading and quantifies the risk of contagion it causes. On the other hand, it extracts corresponding propagation characteristics from the information sharing brought about by the information network and designs quantitative investment models for this purpose.

With the development of internet technology, the speed of information dissemination has increased, and its coverage has continuously expanded. The impact of related information on the operation of the A-share market is growing larger. The rapid spread of fake news poses a significant potential hazard to society and individuals, making the early detection of fake news (fake news monitoring) widely valuable. In response to the scarcity of fake news data and the susceptibility of information to manipulation, it aims to research the detection of fake news from the perspective of small-sample learning under network propagation analysis. It compares relevant cases of fake news detection and proposed corresponding policy recommendations, combined with algorithmic experimental design and verification results.

### 3 Manipulation Detection Scene in Merger and Acquisition Process

In capital market, it is well known that M&As are an important alternative to IPOs as an exit option for high-tech entrepreneurs and early investors. Each year, industry giants spend tens of billions of dollars in acquiring smaller firms for market entrance, strategic intellectual property, and talented employees. Meanwhile, mergers and acquisitions around startups are arranged by venture capitalists to consolidate resources and reduce competitive pressure.

Merger and Acquisition (MA for short in this paper) is a long-lasting process starting from the announcement to the final closure, no mentioning many negotiations started way earlier [15]. Along with this boom, not surprisingly, the media is often full of reports about high-profile M&As involving startups. Nevertheless, to most party except investment banker, the process itself is still more of a black box. The implicit information hidden in statement and news during the MA process is usually ignored in current academic research. The credibility of information source is a difficult problem that is faced by today. For example, how to judge from the site to update the data, stock it, micro-blog and so on the true and false of news, how to reduce the impact of noise on the real information, etc.. Involved in large information sources of noise and a large number of false news, it is difficult to distinguish the authenticity. The position of the information publisher will greatly affect the credibility of the information. Such as information related to the interests of the press release issued will with subjective tendency and guidance, strongly modify negative information and amplify the positive information, these have greatly increased the information to understand and differentiate difficulty [2].

#### 4 Manipulation Detection Scene in Stock Trading Process

Investors are not independent of gathering information, but by the mutual influence. The investors in the market is not necessarily based on their own information and beliefs to make decisions, but will succumb to the public [27, 8]. In the securities market, investors' trading behavior is not independent, it is often affected by the influence of other people around. Moreover, manipulators have constantly devised new techniques to avoid detection. To catch unknown and never-before-seen manipulation, [19] used unsupervised learning to train deep neural networks for detecting stock price manipulation in order to detect unknown and previously unseen manipulation. [4] presents an ensemble model combining supervised and unsupervised deep neural networks to detect stock price manipulation leveraging the accuracy of supervised learning for known patterns and the adaptability of unsupervised learning for novel strategies.

On the complex "rat" behavior monitoring, there are a number of related work. Numerous work [8, 32, 33, 13, 24, 21, 10] have discussed such problems. Graph-based approaches for manipulation detection have been proposed in [25, 11]. From the point of view of trading networks, through the construction of trading networks, from which to find out the close association of abnormal groups, the focus is on the identification and subsequent investigation of suspicious interactions in a network of financial transactions. A pair of individuals that communicate regularly over time should have a stronger relationship, and thus the attributes of the individuals are more likely to exhibit correlation, than a pair of individuals that communicate for a brief time period [30]. In stock market, the core patterns within a sector are representative groups of stocks for the sector when it shows coherent behavior. Such core patterns usually are quasi-cliques. A dense sub graph indicates more interactions between the nodes, which have tight connections. [1] tries to focus on this problem by heuristic methods.

## 5 Main Ideas on Network Analysis Method

Influence analysis is an important research topic [29, 34, 28]. The main existing problem is that influence interacts with many factors, and how to distinguish is not easy. Tremendous work has been done for influence analysis by diffusion model given the network structure of entities. However, in many social applications, there are not explicit relationship ties declared between entities even if such functionality exists. Thus, how to measure influence in different types of data has been investigated recently, such as latent influence discovering from user adoption behavior data [14], mobile phone data [7], social network [9], trading data [26], blockchain network data [12]. Influence diffusion has attracted considerable attention in social networks [17, 22, 16]. [18] proposes to extract influential nodes based on it. [38] introduces behavioral dynamics as the micro mechanism to describe the dynamic process of a node's neighbors get infected by a cascade after this node get infected (i.e. one-hop subcascades).

When topic is treated as a special kind of community, there are also some similar works [36, 5, 3]. Spatial-temporal events as cohesive anomalies is studied in [37], while overlapping issue is investigated in [39]. Anomalous network structure is sought in the time-sliced network, illustrating the occurrences of unusual behaviour among members [35, 31, 20]. More specifically, supervised tensor regression learning approaches are proposed to investigate the joint impact of different information sources. What's more, social status and social homophily theories, including temporal and structural patterns are to incorporate. Moreover, several work [6, 23] have been proposed to detect misinformation cascades in social networks by analyzing the propagation dynamics and user features within the spread of information.

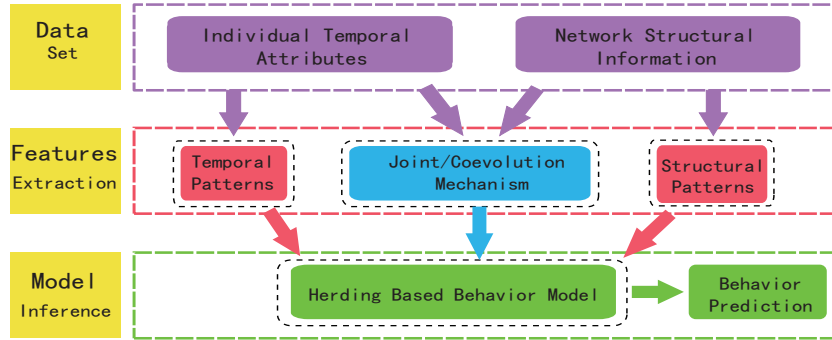


Fig. 2: Interaction Behavior Tracking Framework

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